

## **Securify Behavioral**

# Identity Threat Detection and Response (ITDR) with Behavioral Biometrics

Organizations must protect their identity systems and their associated data from the escalating threats. ITDR bolsters identity and access management by furnishing threat intelligence, detection, and response capabilities to safeguard identities. Securify Behavioral leads the way in the behavioral identity concept, supporting ITDR with its advanced threat and anomaly intelligence architecture. This includes the detection of anomalies by profiling user behavior using Al techniques, risk scoring, and providing an adaptive response. Securify Behavioral adopts a comprehensive approach to security and usability by seamlessly integrating behavioral identity into the IAM domain.

#### What is Behavioral Identity?

Behavioral identity is an Al-supported authentication technology that combines behavioral biometrics and other risk factors for robust and secure authentication. It can continuously analyzes user habits and behaviors, comparing them to the established profile to calculate a risk score.

Securify Behavioral, equipped with adaptive access control, computes risk scores for access requests and applies adaptive responses through tailored analyses and risk algorithms. It dynamically modifies the user experience and authentication method based on this score, offering a flexible and adaptive approach to identity authentication.

It offers a comprehensive approach to managing identity threats while also reducing friction by adjusting the security level only when truly necessary, based on the calculated risk. This complements Gartner's principle of minimum effective friction by delivering the necessary security without compromising usability.

#### **Benefits of Adaptive Access**

#### Improved Security

Helps prevent unauthorized access to sensitive information by tailoring access rights based on a user's risk profile.

#### Minimum Effective Friction

By requiring additional authentication only when necessary,

adaptive access control makes the login process faster and more convenient for users.

#### Better Risk Management

Allows organizations to identify and mitigate potential threats by assessing the risk associated with each user.

#### **Increased Efficiency**

Reduces time and resources spent on authentication, enabling organizations to focus on other important tasks.

#### **Greater Flexibility**

Adapts to changing security needs, allowing organizations to adjust their authentication processes accordingly and stay responsive to new threats.

#### Securify Behavioral Features

#### Fine-Tuned Risk Analysis

For each application, adapt a different risk formula and rule set.

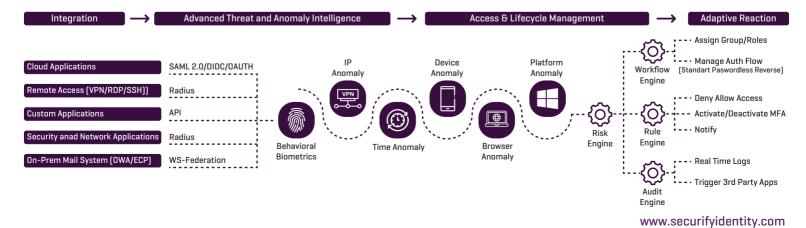
#### **Custom Risk Algorithms**

Configure all risk parameters and design your own risk algorithm.

#### **Behavioral Biometrics**

Leverage behavioral biometrics to enhance your identity threat detection and response capabilities.

#### **How Does Securify Behavioral Work?**



#### Securify Behavioral Benefits



#### **Passive and Frictionless**

It works in the background without slowing down, interrupting, or interfering with the user experience.



#### **Augmented Risk**

Incorporating behavioral biometrics into risk parameters improves the accuracy of anomaly detection.



#### **Passwordless Authentication**

With risk-based authentication, you can add an extra security layer to your security during passwordless authentication.



### **Prevent Social Engineering Attacks**

Attackers can steal user passwords, but they cannot steal user behaviors.



#### **Adaptive Access Control**

By using risk scores, you can enable/disable MFA, send notifications, and automate access management policies.



#### **Balancing Usability and Security**

The risk-based adaptive access control allows you to increase security measures only when necessary, enabling you to avoid the trade-off between usability and security.





Behavioral **Biometrics** 



SMS E-Mai



Hardware Token





Interactive





**Athentication Factors** 

Online OTP



Mobile Confirmation



SECURIFY IAM PLATFORM



## Integrations

Directory and **Cloud Services Email Services** 

Remote Access

Social media



















Ultimate







User Friendly

Managemen Panel



Customization **Knowledge Base** Securify Academy Ticket System

24/7 Support Capability Full Compliance with Security Standards

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